

# MSG Soft Series

MSG Soft indoor&outdoor LED module (display ratio 2:1 and 4:3) can be used in all mainstream LED screen control systems. Its production process, materials and assembly are carried out in accordance with strict standards. MSG Soft has the characteristics of small space occupation, thickness only 10mm, flexible, strong magnetic adsorption, easy installation and maintenance, etc. Widely used in stage screens, exhibition halls, shopping malls and other creative surface displays, etc.



## Larger Bending Angle

Surface shaping easily and seamless

## Creative Components

Magnetic attachment & signal interface

## Excellent Displays Performance

14bit ultra-high grayscale / 3840Hz

## Support Module Customization

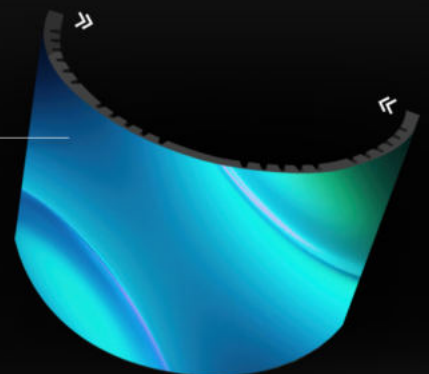
High quality LED lamps and PWM drive IC

# Larger Bending Angle

supports customized module assembly and adapt to various indoor/outdoor display structures with inner/outer/corners arcs.

## Module Bending Capacity

A cylinder (diameter≥305mm) can be assembled built by only 4 pieces of 240mm modules



\* Provide standard sphere LED screen solutions (ready-made)  
Diameter size: 1m, 1.2m, 1.5m, 1.8m, 2m, 2.5m, 3m



### Related Solutions & Applications

LED display projects in the shapes of Sphere | Cylinder | Curved | Creative Screen in Museum, Exhibition, Commercial Plaza, etc.

## Stunning Visual Effect 3840Hz

supports optional (P1.2~P2.5)indoor and (P4)outdoor installations. Widely used in all kinds of creative surface displays, exhibition halls, also outdoor media press conferences and more outdoor public applications etc.

## Ultra-slim Design Plus Magnetic Structure

The ultra-slim module ensures your display is sleek and modern while also being ADA compliant, MSG Series magnetic structure design ( each module be equipped with  $\geq 14$  pieces magnets) thereby enhancing the stability of the product in the actual use and applications

### Magnetic Structure Installation Design



\* be adopted to ensure that each module is equipped with enough magnets ( $\geq 14$  pieces)

### Ultra-slim Module Modern Design



\* All series of MSG Soft modules have a thickness of  $\leq 10$ mm

# Scenario Case



Case Name: Huawei Store In Shenzhen One Avenue



Case Name: Anhui Controlling Center Renovation Project



Case Name: Sunshine Plaza Naked-eye 3D Large Screen



Case Name: Turkmenistan Olympic Stadium Center



Case Name: LED video wall of KRX Cooperations Showroom in Korea



Case Name: Mexico Network Operations Center

# Features



With flexible Surface shaping structure

01



160° ultra-wide viewing angle

02



High refresh 3840Hz and high quality drive IC

03



ODM high quality led lamp

04



Support module customization

05



Ultra-slim Design Plus Magnetic Structure, excellent heat dissipation

06

# Specifications

Parameter Item	MSG Soft P1.2	MSG Soft P1.5	MSG Soft P1.8	MSG Soft P2.0	MSG Soft P2.5	MSG Soft P3.0
Pixel Pitch (mm)	1.25	1.579	1.875	2.0	2.5	3.0
Pixel Density (pixels/sqm)	640,000	401,111	284,444	250,000	160,000	111,111
Module Resolution	192×96	152×76	128×64	120×60	96×48	80×40
Mask	No	No	No	No	No	No
Lamp Type	SMD1010	SMD1010	SMD1212	SMD1515	SMD1515	SMD2121
Module Size (mm)	240×120×10	240×120×10	240×120×10	240×120×10	240×120×10	240×120×10
Module Weight (kg)	0.215±0.05	0.203±0.05	0.216±0.05	0.205±0.05	0.175±0.05	0.2±0.05
Brightness (cd/sqm)	≥600	≥600	≥750	≥750	≥900	≥900
Gray Scale (Bit)	12~16					
Color Temp (k)	3000~10000					8000~9500
Control System	Synchronous Control					
Protection Level	IP31					
Intelligent Storage	NO					
Frame Frequency (Hz)	50/60FPS~120FPS (3D)					
Refresh Rate(Hz)	≥3840					
Working Voltage	AC:100V~240V±10%					
Power Consumption(W/ m <sup>2</sup> )	Max:≤798, Ave:≤266	Max:≤735, Ave:≤245	Max:≤630, Ave:≤210	Max:≤630, Ave:≤210	Max:≤630, Ave:≤210	Max:≤525, Ave:≤175
Lifetime (hrs)	100,000					
Operating Temp (°C)	-10~+50					
Storage Temp (°C)	-20~+60					
Humidity Range(Rh)	20%~80%, Non-condensing					
Pixel Correction	Brightness And Color Correction					